



Media Release

FRANCHISE SYSTEMS LIMITED

Howard Johnson Canada announces special rates for Canadian Troops

Oakville, ON (April 3, 2008) - Howard Johnson Canada announced today that in support of the Hotel Association of Canada's Military Family Appreciation Program they will be offering reduced rates to Canada's Regular and Reserve Forces Members and their families.

The Hotel Association of Canada's Military Family Appreciation Program, which was launched this month in conjunction with the Department of National Defence, was created to show the hotel industries' support of the Canadian Troops.

"When we heard about this program we knew we wanted to be part of it," stated Glen Blake, President of Howard Johnson Canada. "It is very important to show support to our Canadian Troops."

Howard Johnson Canada already offers special rates to government employees travelling on business. This new program will go over and above that by offering reduced rates when Canadian Forces personnel travel with their families.

"We think it is imperative to recognize the contribution these individuals make to our country whether they're on duty or not," Blake continued.

To access this special rate, Canadian Forces personnel should ask for special rate code "LNCT" and must show their identification upon check in.

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For more information or to set up an interview with Glen Blake, please visit www.IGOHJOJO.ca or contact Emily Kinread at: 905-829-4002 or ekinread@howardjohnson.ca

Howard Johnson Canada Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of current and prospective Howard Johnson properties across Canada. Our success in attaining collective goals is a result of the dedication to quality and service within each of our Howard Johnson properties across Canada.