

For Immediate Release

Howard Johnson opens in Kelowna, BC

Oakville, ON. March 30, 2010 – Howard Johnson Canada announced yesterday the opening of the Howard Johnson Inn – Kelowna, BC.

The 43 room property has completed the first phase of their renovations to achieve Howard Johnson Brand opening standards. The property features Rise & Dine complimentary continental breakfast with HoJo's new freshly baked waffles, ample free parking, high speed wireless internet and is conveniently located just minutes from the Kelowna International Airport and the UBC Okanagan Campus.

“We are very excited to welcome the new Howard Johnson Inn – Kelowna to the HOJO family,” said Glen Blake, president of Howard Johnson Canada. “With Dipak’s commitment to detail and the completion of phase two of the renovations, the property will provide an excellent choice for quality accommodations in the Kelowna area. The HoJo Kelowna truly understands our commitment to quality and customer service.”

The renovation of guest rooms include all new furniture, fixtures, carpeting, new bedding and upgraded bathroom fixtures and amenities and features HoJo’s new top of bed program.

“We’re confident that with Howard Johnson we’ll be joining a great franchise,” said Dipak Chauhan, General Manager of the new Howard Johnson Kelowna. “We are delighted to be part of a well-known brand that will provide us with a competitive advantage in our market place.”

Howard Johnson Canada Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of its current properties and prospective properties across Canada. Our success in attaining collective goals is a result of the dedication to quality and service within each of our Howard Johnson properties.

-30-

Contact:
Emily Kinread
Howard Johnson Canada
Tel: (905) 829-3796
Email: ekinread@howardjohnson.ca